



New Hampshire Art Association's 32nd Annual Omer T. Lassonde Juried Exhibition Theme: *Transformation*

DEADLINE FOR SUBMISSION: Mon. March 12, 2018 by 5PM

JUROR: Christopher Gowell

EXHIBITION: Wed. April 4 - Mon. April 30

EXHIBITION THEME: *Transformation*

OPENING RECEPTION: Fri. April 6, 5PM-8PM

ELIGIBILITY: NHAA Members & non-members

ENTRIES: All mediums accepted, 1-2 works per artist

PRIZES: Omer T. Lassonde Memorial Prizes:

First Place Prize: \$1,000

Second Place Prize: \$750

Third Place Prize: \$500

CHRISTOPHER GOWELL: Director/owner of Sanctuary Arts, received her MFA in Sculpture from Boston University and has sculpted the figure for more than 40 years. Her public commissions include a commemorative Franco-American bronze sculpture for Nashua, NH, and a bronze fire fighter's memorial for Manchester, NH. She is a member of the National Sculpture Society and is represented by the Bowersock Gallery in Provincetown, MA. American Art Collector Magazine featured her work in the April 2009 Issue.

OMER T. LASSONDE: Each year, NHAA hosts a juried exhibition in honor of founding member, Omer T. Lassonde.

"Administrator of the WPA Federal Arts Project in his native New Hampshire ... in 1940 helped found the New Hampshire Art Association to exhibit and further the work of contemporary artists throughout the state [arranging] exhibitions of art across New Hampshire. Lassonde was a modernist painter known for his spirited landscapes and expressive use of bold color. Born in Concord of French-Canadian stock, Omer Thomas Lassonde (1903-1980), was schooled in Manchester and Philadelphia, while painting in Monhegan and Gloucester with some of the great colorists of the 1920s. No matter what style he later adopted, Lassonde remained a committed colorist throughout his career. He studied at the Philadelphia Academy of the Fine Arts and the Hugh Breckinridge School of Color, East Gloucester, MA. Originally expecting to become a portraitist, one of his subjects, New Hampshire Governor, John G. Winant, suggested he go to the South Pacific like Gauguin to paint. Indeed, Lassonde is most famous for the year he spent painting the landscape and native life of West Samoa in 1930... In 1947 Bradlee, later editor of *The Washington Post*, claimed that he had 'done more than any man living to put New

Hampshire on the map artistically.’ As a tribute to his artistic legacy, his widow donated the Boscawen house and his many paintings to the New Hampshire Art Association after his death in 1980.” – *Fosters March 10, 2013*

EXHIBITION LOCATION:

The New Hampshire Art Association
Robert Lincoln Levy Gallery
Portsmouth, NH 03801

APPLY:

- Email images to callforart@nhartassociation.org (do not email questions to this email address) Email nhaa.assistant@gmail.com with questions
- Attach images as a JPEG, JPG files
- Label each file: Title1
 - Example: Sunflowers1.jpeg
- Images must be 300 dpi and 1500 pixels in longest direction
- In the body of the email include:
 - 1) Name of Artist
 - 2) Contact info for artist, email address and phone number
 - 3) Indicate payment method and date (check, Paypal, in-person, over the phone)
 - 4) Image Identification:
 - Title, Medium, Dimensions, Year Completed, Price
 - Example: Image 1: Sunflowers, oil on canvas, 24 inches by 36 inches, 1888, \$500,000,000

ENTRY FEES:

- Payment is due at time of submission
- Payments are non-refundable
- Payments received via check, over the phone, and online (nhartassociation.org, under Donate, in comments section make note “Your Name’s Entry Fee for Lassonde”) Entry fees are nonrefundable
- Students pay NHAA Member price with valid student ID (email image or bring at drop off)

NHAA Members:

- One submission: \$20
- Two submissions: \$25

Non-members:

- One submission: \$40
- Two submissions: \$45

SUBMISSION HELP:

- NHAA Members: If you need help with formatting your images and/or applying online, the gallery is happy to help you. Either call or email the gallery with basic questions or make an appointment for one-on-one help

GUIDELINES:

- Artwork accepted into exhibitions must be ready to hang and comply with NHAA framing policies (see below)
- Artwork must be no wider than 68 inches in the longest direction
- Artwork must be original and created by artist submitting work
- Artwork must not have already been displayed in a previous Lassonde exhibition or a previous NHAA juried exhibition
- Online submissions: NHAA reserves the right to decline artwork that is substantially different than the image submitted

NOTIFICATION OF ACCEPTED SUBMISSIONS:

- By Sat. March 17 via email

DROP-OFF OF ACCEPTED SUBMISSIONS:

- Mon. April 2, 12PM-7PM @Robert Lincoln Levy Gallery
- Accepted artwork that is not delivered by Mon. April 2, will not be included in the exhibition

PICK-UP OF ACCEPTED SUBMISSIONS:

- Mon. April 30, 12PM-7PM @Robert Lincoln Levy Gallery
- **Artwork not picked-up by May 14 will become property of NHAA**

SALES:

- All work must be for sale, NHAA retains 40% commission on work sold

LIABILITY:

- NHAA will not be responsible for any loss or damage to any work from any cause, regardless of fault, over and above its agreed upon value

NHAA PRESENTATION & FRAMING POLICIES

Policies apply to all NHAA exhibitions, including both on and offsite locations. NHAA exhibits only original works of art. Customers who purchase art from a professional art organization, such as the NHAA, should receive artwork that is professionally framed and finished, front and back. It is the sole responsibility of the artist to abide by current trademark and copyright laws. Copyright infringement will result in the loss of NHAA membership.

Works on Paper: Drawings, photography, and all printmaking

1. Artist must indicate the edition size and number on any and all edition work. The NHAA exhibits only original works of art. If it is an open edition, please state that clearly.
2. All works on paper should be framed and matted or lifted away from the glass with archival matting or spacers.
3. Frames and mats must be clean, professionally cut/constructed, and undamaged.
4. At delivery, all works must be wired and ready to hang. Saw tooth hangers will NOT be accepted.

Works on Canvas:

1. Works on canvas do not need to be framed as long as sides of canvas are clean, painted, or finished with a strip frame.
2. Surface and corners should be taut, wrinkle-free, and free of visible threads or staples.
3. At delivery, all works must be wired and ready to hang.
4. All work must be completely dry.
5. Works on artboard, masonite, wood, etc., must follow the above requirements and instructions.

Three-Dimensional Work (3D):

1. Any three-dimensional work intended for wall hanging must have appropriate hanging devices built into the piece. The piece should be wired if necessary and should also include any instructions for hanging.
2. Consideration must be given to the underside of the piece to assure it is finished to protect the surface on which it rests.
3. All three-dimensional work must be structurally stable or otherwise contained.

The New Hampshire Art Association
Robert Lincoln Levy Gallery
Portsmouth, NH 03801
(603) 431-4230
nhartassociation@gmail.com