



New Hampshire Art Association to Offer Business Program for Artists at January Artists' Forum

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Portsmouth, NH — On Wednesday, January 17, 2007 at 7:00 p.m. Jennifer Murphy Aubin, South East Regional Manager for MicroCredit-NH which manages the ArtWorks-NH program, will present a program overview as part of the New Hampshire Art Association's Artists' Forum series. The forums take place at the Robert Lincoln Levy Gallery, 136 State Street, Portsmouth on the third Wednesday of each month and are free and open to the public.

Since 2001, the ArtWorks-NH (formerly known as Arts for Business Sake Initiative), program's mission is to offer artists of all backgrounds, access to business development skills, capital up to \$15,000 and networking opportunities. Artists attain these resources through membership to local peer artists support groups. Group members include visual and performance artists as well as other creative businesses from fine artists, musicians, writers and woodworkers.

In addition to the arts business groups, the ArtWorks-NH program organizes a daylong event called the Day of Learning and Networking. Artists gather for workshop sessions on a variety of topics from pricing, portfolio, business plans to marketing, to name a few. Artists also have opportunities to network and make connections with other established and emerging artists. This event takes place each fall.

The NHAA was founded in 1940. It is a non-profit, educational, and professional association formed to promote the arts and the profession of those artists who create art, to stimulate interest and participation of its members in exhibitions and professional endeavors, to exhibit and sell members' works (paintings, sculpture, graphic arts, mixed media, and drawings) in a variety of juried and non-juried exhibitions, and to advance the public understanding and appreciation of the arts.